THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES, CONSUMER AFFAIRS & PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED) : (a) and (b) The Central Government in the Ministry of Civil Supplies, Consumer Affairs & Public Distribution has not fixed any limit on the money that can be spent by the manufacturers on advertisements.

(c) Ministry of Civil Supplies, Consumer Affairs & Public Distribution does not possess any such information. Pricing is influenced by a variety of factors including advertising.

(d) In view of above, question does not arise.

Enhanced Sugar to Ration-Card Holders

5231. SHRI V. HANUMANTHA RAO : Will the Minister of CIVIL SUPPLIES, CONSUMER AFFAIRS AND PUBLIC DISTRIBUTION be pleased to state :

(a) what steps Government propose to take to enhance the quantity of sugar available to each ration-card holder;

(b) the details thereof; and

(c) whether Government propose to assist ration-card holder to obtain sufficient quantity of sugar at reasonable price?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES, CONSUMER AFFAIRS & PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED) : (a) to (c) Allocation of levy sugar is generally made on a norm of 425 gms. per capita monthly availability to the projected population as on 1-10-86. A 5% ad-hoc increase in the levy sugar allocation was made to States from August; 91 to march, 94. Due to constraints in the availability fo sugar, the the Central Government has proposal, at present to increase the levy sugar allocations to State/UTs. Subject to the overall allocations of levy sugar made to them, State Government and Union Territory Administrations decide sub-allocations to districts, taluks or blocks and individual Fair Price Shops. The scale of issue of levy sugar to consumers through the Public Distribution System is a matter that falls within the administrative juridiction of State Governments/U.T. administrations.

Sale of Electrical Appliances without ISI Mark

5232. SHRI S.S. AHLUWALIA : Will the Minister of CIVIL SUPPLIES, CONSUMER AFFAIRS AND PUBLIC DISTRIBUTION be pleased to state :

(a) whether it is a fact that electrical equipments and gadgets commonly used by consumers which are without ISI marks are prohibited throughout the country;

(b)if so, what the details of legal provisions in this regard;

(c) whether Government are aware that electrical equipments and gadgets without ISI marks are freely being sold throughout the country without any check whatsoever resulting in electric shocks and other fatal accidents to the consumers particularly in rural areas; and

(d) if so, what action Government propose to take to ensure that only ISI mark electrical items are sold to the consumers in the country and impose deterrent punishment for those selling electrical items without ISI marks.